

# Corporate Plan

**2016/20**

**Making Epsom & Ewell an  
Excellent Place to Live and Work**

# Corporate Plan 2016/20 - Key Priorities

## Keeping our Borough Clean and Green

### We will do this by:

- Providing quality parks, nature reserves and other public spaces that are safe, pleasant and well maintained
- Accommodating sustainable development whilst protecting the green belt in accordance with Policy
- Introducing a premium weekly waste and recycling service as standard for all residents and encourage more household waste to be recycled
- Keeping the streets and public spaces clean and tidy
- Taking action to reduce graffiti, littering, flyposting, illegal advertising and dog fouling

### Key outcomes

Management Plans for all major parks and public spaces

Premium weekly recycling and waste service as standard for all residents introduced from Spring 2017

Recycling clubs with local schools

### Key success measures

External accreditation for our major parks and public spaces

Delivery of the Biodiversity Action Plan

Increase in recycled household waste

Street cleanliness assessment

## Supporting our Community

### We will do this by:

- Supporting and enabling the delivery of affordable homes
- Helping those at risk of homelessness
- Promoting healthy and active lifestyles, especially for the young and elderly
- Encouraging and supporting volunteering initiatives

### Key outcomes

Increase supply of homes to meet local needs

Residents supported from becoming homeless

Implement the Leisure Development Strategy

Community clean up campaigns

### Key success measures

Delivery of affordable homes  
Reduction in Homelessness

Long term empty properties brought back into use

Increase our supply of temporary accommodation

Delivery of the Leisure Development Strategy Action Plan

### Key outcomes

An Organisational Development Strategy which drives culture change and high performance, builds capacity and delivers a skilled workforce for the future

A new improved website enabling services to be delivered digitally

Asset Management Plan for major assets

Balanced budget each year

### Key success measures

Core values embedded into our performance management framework

Increased digital accessibility of our services

Returns generated from property and other investments

Agreed savings delivered

## Managing our Resources

### We will do this by:

- Developing multi-skilled and motivated staff
- Providing services digitally
- Identifying new sources of revenue and maximising our existing income
- Delivering further efficiency savings and cost reductions
- Maximising returns from properties and other investments

### Key outcomes

High quality / innovative building design

Improved transport infrastructure

Visual appearance of the town/ shopping centres enhanced

### Key success measures

Businesses attending the Business Leaders' meetings

Delivery of Plan E to improve traffic flow in Epsom Town Centre

Delivery of the Economic Development Strategy Action Plan

Space for start-up/incubator businesses to grow and expand

## Supporting Businesses and our Local Economy

### We will do this by:

- Supporting a comprehensive retail, commercial and social offer
- Maintaining strong links with local business leaders and representative organisations
- Supporting developers to bring forward the development of town centre sites
- Delivering an affordable Economic Development Strategy
- Promoting our Borough as an excellent place to do business