

## A Vision For Epsom

Epsom is synonymous with horseracing and the most famous race of all – The Derby.

### The Derby is:

- ◆ Over 200 years old
- ◆ One of the UK's top ten attended annual sporting events

Epsom racecourse employs 40 full-time – and hundreds of part-time – staff, making a major contribution to the local economy. In addition, the local racehorse training industry adds a further £13 million annually. Yet the Epsom racehorse training industry is hanging by a thread.

This “Vision for Epsom” aims to turn around the current decline and make Epsom a “Globally Recognised 21st Century Centre of Excellence for the Horseracing Industry”

## Horses In Training In Epsom Area



The decline in training yards and horses-in-training has been driven by increasing urbanisation around the Downs through demand for residential property in a highly desirable area so close to London. In recent years, 28 racing yards have been lost to lucrative residential development.

We have started to reverse this decline, with a target of 250 horses in training by 2021, from the present figure of 135 horses.

## The Strengths Of Epsom

- ◆ A horseracing history and heritage unmatched anywhere in the world
- ◆ Proximity to London which offers huge opportunities in attracting new owners
- ◆ Proximity to key racecourses which makes it a great location to train
- ◆ Dedicated local partners working together to create a great competitive advantage for the area
- ◆ First Classic winner in 47 years with Harbour Law's victory in the 2016 St Leger



## Investing In The Future

To create momentum we have brought together all of the representatives of the British Horseracing Authority, the Jockey Club, the Training Ground Management Board and the Epsom Trainers Association.

The Jockey Club is investing £200,000 in improvements to the training grounds on the Downs. We are developing a new partnership with Surrey University and we are looking to partner with other local stakeholders.

## Our Plan

### 1. Secure The Future

Securing permissions for the development of South Hatch Stables, Downs House and Langley Vale Farm are core to reversing the decline of racehorse training in Epsom

### 2. A Global Centre For Horseracing Innovation

We are working with Surrey University to develop proposals for a Global Centre for Digital Innovation in horseracing at Epsom – with world leading innovation for equine science and racehorse training delivering employment, investment and competitive advantage.

### 3. Ownership

We need to create a compelling vision for new owners to have their horses at Epsom. We are working on developing syndicates targeted at people in the Epsom area, South-West London & the City.



### 4. The Future Of The Downs

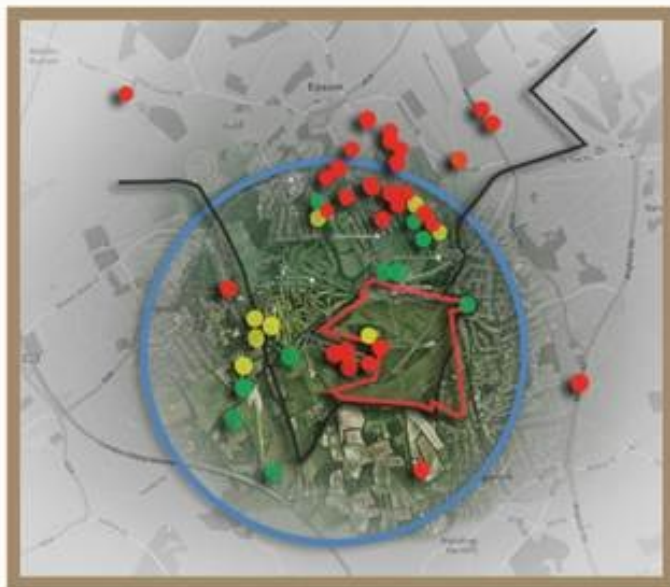
We will work with partners to conserve and develop the Downs for the local community – working together with organisations like the Woodland Trust, who are planting more than 200,000 trees at Langley Woodland – and create a “racing zone” which will protect some of the key facilities for horse training in the area.

### 5. Future Ambitions

We will work across the horseracing industry and the wider community to identify further appropriate projects which will help us deliver our vision.



## Reduction In Yards In Last 40 Years



- Training Yards Developed for Housing - Gone
- Training Yards Not in Active Use
- Training Yards in Active Use
- Epsom & Walton Downs
- 2500m Radial Zone

## Our Objectives

- ◆ Increase the number of declared horses in training from 135 to 250 by 2021
- ◆ Make Epsom a centre for digital innovation in horseracing
- ◆ Increase the economic value of the local horseracing industry and raise local employment
- ◆ Conserve and improve the Downs for the local community and for horseracing
- ◆ Work across the horseracing industry to develop wider economic & social proposals to benefit the Epsom area

"If we can bring people and organisations together to get behind this common cause, we can create a truly ambitious and world-leading proposition for jobs and investment in the Epsom area."

Steve Harman, Chairman of British Horseracing Authority

"We are hugely committed to the heritage and history of Epsom as the home of the world's most famous flat race. We are wholly behind the efforts to support the local trainers and deliver an ambitious plan for the future."

Simon Bazalgette, Chief Executive of the Jockey Club



"We have already committed major investment in improving the facilities on the Downs. I believe the key is to bring local interests together to start to deliver a wider vision for the benefit of the community."

Sir Michael Pickard, Chairman of the Training Ground Management Board

"We are extremely excited about developing our proposal for digital innovation with partners in horseracing. There is a great potential to create something which will hugely benefit the local community and be truly leading and visionary."

Professor Chris Proudman, Surrey University

"Epsom and Ewell Borough Council is delighted to support this ambitious, innovative vision. The horseracing industry already generates significant income for, and interest in, Epsom internationally. We fully endorse the project partners' ambition to establish Epsom as a world-class racehorse training destination which can greatly benefit the local economy."

Frances Rutter, Chief Executive, Epsom and Ewell Borough Council



# A VISION FOR EPSOM



THE JOCKEY CLUB  
ESTATES

EPSOM DOWNS  
A Jockey Club Racecourse