

Our advertising opportunities

Print

Our community magazine, Borough Insight, is delivered to 37,000 homes throughout the Borough, three times a year and offers an effective and attractive advertising opportunity to reach around 79,000 residents.

For information on advertising in Borough Insight contact the PPL Group on 01372 847889 or email paul.dasilva@theplgroup.com

Sponsorship

Sponsorship opportunities exist with the Epsom Playhouse, Bourne Hall and our other venues. You may also be able to sponsor events and activities within our open spaces.

For information about advertising and sponsorship opportunities including costs and availability, please contact us contactus@epsom-ewell.gov.uk.

Outdoor

There are a small number of banner boards on the Borough approaches ideal for advertising forthcoming events.

For information about using these, including costs and availability, please contact us contactus@epsom-ewell.gov.uk.

Community notice boards

We use 23 display boards within the Borough for the display of our information for the local community.

We can include community notices, when there is room. These are only accepted from non-commercial organisations and for activities taking place within the borough.

Community notices must be A5 size only and can be displayed free of charge for a maximum of one month.

The notice boards are updated once a month and due to their size we may have to reduce the number of posters displayed. This will be on an arbitrary basis and no correspondence will be entered into about our decisions.

Please be aware that this facility is NOT for use by commercial operations (for whom we have paid for advertising opportunities, please see above). However, our

partners and businesses hiring our venues may use the notice boards as part of their marketing agreements with us.

We reserve the right to refuse to display any posters received.

A timetable of our noticeboard updates is detailed below however please be aware that dates may change without notice due to operational reasons and/or the requirement of the noticeboards for their primary purpose.

What do we need from you?

- Please submit your posters with your contact details and the month for which they are to be displayed to: Notice boards, Town Hall, The Parade, Epsom, KT18 5BY
- All community posters need to be A5 in size
- The timetable below sets out when we need to receive your posters information
- When putting together your poster please bear in mind that posters have to read from a distance – including a large amount of information in a small font will not be effective.

What we will do?

- Posters will be displayed for a maximum of one month from the date they are put on display
- At the end of their display period, the posters will be removed and recycled
- There is a very high demand for space on our notice boards. As a result, the following conditions apply:
 - There is no guarantee that your posters will be displayed on every board
 - Posters will be prioritised according to the following list:
 1. Council notices
 2. Partner agencies posters (Police, County Council, etc)
 3. Organisations that hire space in our venues
 4. Local charity events/charity organisations' posters
 5. Local community groups

Are there any restrictions?

- Posters must not contain political material.
- The Council will not display posters from any commercial interests advertising goods or services. This does not include posters from our own venues, from those hiring our venues or from our partner agencies.
- Posters that we deem to be of an extremist nature will not be displayed
- Posters containing language or images that we deem offensive will not be displayed

The Council does not endorse any organisations who use the notice boards.

Timetable 2020

Poster for month	Posters required in Town Hall by	Posters will appear on boards by
January	Friday 3 January	Friday 10 January
February	Friday 24 January	Friday 31 January
March	Friday 21 February	Friday 28 February
April	Friday 27 March	Friday 3 April
May	Friday 24 April	Friday 1 May
June	Friday 22 May	Friday 29 May
July	Friday 19 June	Friday 26 June
August	Friday 24 July	Friday 31 July
September	Friday 21 August	Friday 28 August
October	Friday 25 September	Friday 2 October
November	Friday 23 October	Friday 30 October
December	Friday 20 November	Friday 27 November
January 2021	Thursday 27 December	tbc

All dates subject to change without notice.