

Household telephone survey – suggested text for website/communications

Epsom & Ewell Borough Council have appointed Urban Shape to undertake a 'Retail Needs Assessment', to inform the Council's preparation of a new Local Plan for the Borough. The study will help shape the future role of the Borough's town centres to ensure they are successful, vibrant centres which respond to the needs of current and future populations.

As part of the study, residents in the Borough and surrounding areas may be contacted by a market research company called NEMS to participate in a telephone survey about where they visit for shopping and leisure activities, and what they like and dislike about the town centres in the Borough which they use. NEMS will be undertaking the telephone survey from mid August to early September. The survey will take under ten minutes to complete.

Once completed, the Retail Needs Assessment will be available to view on the Epsom & Ewell Borough Council website, later in 2019.

Should you have any questions regarding the telephone survey or the Retail Needs Assessment, please Planning Policy at Epsom and Ewell Borough Council (localplan@epsom-ewell.gov.uk).

The council and Urban Shape thank residents for their assistance and participation in the telephone survey.